



Candles in the Snow

At the annual Corridor of Lights festival held in February, rows upon rows of candles are embedded in pure white snow, creating an otherworldly landscape. Held across 6 regions of Joetsu, residents of all ages build an entrancing, 60km-long road of light with 100,000 candles. This spectacular one-day event is not to be missed.



Lerch Festival

This festival honors the legacy of Major Lerch, who first introduced skiing to Japan. Events include a reenactment of historical single-pole skiing and more.



Gangi Snow Roads

Joetsu's local culture bears many signs of the region's heavy snowfall. "Gangi"—extended eaves on roadside houses that create under-snow tunnels in times of heavy snowfall—are one example of the region's wintery heritage. Although many gangi have disappeared with modern trends in architecture, Takada is still home to Japan's longest gangi road.